

REMARKS

The Office Action dated June 18, 2007 has been received and carefully noted. The above amendments and the following remarks are being submitted as a full and complete response thereto. By this Amendment, claims 1, 10-11 and 17 are amended, and claim 15 canceled without prejudice or disclosure for filing in a continuation application. Support for the amendments to claims 1, 10-11 and 17 can be found in the specification at, for example, paragraph [0036]. No new matter has been added. Reconsideration of the rejections of the claims is respectfully requested.

The Office Action objects to claim 17 because of informalities. Claim 17 is amended as suggested by the Office Action to correct the informalities. Accordingly, withdrawal of the objection to the claims is respectfully requested.

The Office Action rejects claim 15 under 35 U.S.C. § 112, second paragraph. As claim 15 has been canceled, the Applicant respectfully submits that this rejection is now moot.

The Office Action rejects claim 1-20 under 35 U.S.C. § 102(b) as being anticipated by Van Schaack et al. (U.S. Patent No. 6,652,283). It is noted that claims 1, 10, 11 and 17 have been amended, and claim 15 canceled. To the extent that this rejection remains applicable to the currently pending claims, the rejection is respectfully traversed, as follows.

In particular, the present application claims a method and associated device and system for enhancing long-term memory that includes providing a graphical user interface input for receiving content that includes an associated memory retention value

which is a specific number measured on a scale, receiving the content, and formatting the content for use with a query, as recited in claim 1, as amended.

Van Schaack, as cited by the Examiner, teaches a system and method for increasing the effectiveness of learning that includes a main engine having a Learn Module, a Review Module and a Test Module (Abstract). Van Schaack further teaches that the memory strength of a user over time is quantitatively measured using information gathered during the user's operation and activity of the Learn Module 21 and the Test Module 23 (Col. 17, lines 1-5). The system 10 in Van Schaack also determines whether the memory strength for a particular item has decreased to a minimum retention level, and reviews that particular item (Col. 17, lines 14-28). However, a closer evaluation of Van Schaack reveals that Van Schaack only teaches a broad concept of the "memory strength" and does not teach that the "memory strength," which the Office Action appears to associate to the claimed memory retention value, is a specific number measured on a scale. Although Van Schaack indicates "quantitative measurements" of the memory strength, Van Schaack fails to indicate any numbers relative to a scale to appreciate the "quantitative measurements" of the memory strength. Accordingly, Van Schaack fails to disclose at least this feature of the memory retention value being a specific number on a scale, as recited in the amended claim 1.

For at least these reasons, Van Schaack fails to disclose or suggest all the features of amended claim 1. The Applicant therefore submits that amended claim 1 is allowable over the cited art. For similar reasons, the Applicant submits that claims 10, 11, and 17 are allowable over the cited art. Further, claims 2-9, 12-16 and 18-20, are likewise allowable at least for their dependence on allowable claims 1, 11 and 17 and

for their added limitations. Accordingly, withdrawal of the rejections of the claims under 35 U.S.C. § 102(b) is respectfully requested.

Should the Examiner determine that any further action is necessary to place this application into better form, the Examiner is encouraged to telephone the undersigned representative at the number listed below.

In the event this paper is not considered to be timely filed, the Applicants hereby petition for an appropriate extension of time. Any fees for such an extension, together with any additional fees that may be due with respect to this paper, may be charged to counsel's Deposit Account No. 01-2300, **referencing Attorney Dkt. No. 027596-00016.**

Respectfully submitted,



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Attachment: Petition for Extension of Time

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